



September 20, 2016

Dear Troy Warrior Basketball Families,

Your son has been selected to play for one of the 2016-2017 Troy Warrior Basketball Teams. While the season does not officially start until November 2016, we have many things to accomplish before that time.

The Troy Boys Basketball Booster Club is a parent run organization designed to support the athletes and coaches in the program. The Booster Club provides fundraising opportunities for the athletes and solicits donations from the community on behalf of the program. The school district has limited funding and only pays for the coach's stipends and a limited number of basketballs. All other costs including uniforms, tournament fees, first aid supplies and equipment are paid for by the Booster Club.

In order to maintain the quality of our Boys Basketball Program, we are asking you to join us in making a \$500.00 donation for Varsity players and a \$400.00 donation for all other levels. The Booster Club has many fundraising opportunities that we encourage the players to utilize. Here are two of the most effective.

- Sell an ad to a local business for the Troy Boys Basketball Media Guide. The ads range in size from a business card (3.75" x 2") to a full page (7.5" x 10"). Details and prices for the ads can be found on the attached page. In the past, some parents have purchased ad space for a personalized player dedication. Examples of last year's Media Guide are available for reference.
- Sell an ad to a local business for a banner that will be displayed in the gym for the duration of the season. The details and prices for the banner ads can be found on the attached page.

We will be having a 2nd Parent Meeting on October 3rd. At that time, we will be collecting all donations and monies from selling ads. In addition to the money for the ad, we will need a digital file of the personal/sponsorship advertisement. The files can be given to us at the meeting or e-mailed to us prior to the meeting. Anyone that turns their full donation (either by fundraising or writing a check) will be entered into a drawing for an Amazon gift card.

Uniforms will be distributed at the conclusion of that meeting.

If you have any questions, do not hesitate to ask.

Troy Boys Basketball Boosters

Troy Warrior Basketball 2016 – 2017 Sponsorships

Yes, I would like to be a 2016-2017 Troy Warrior Basketball Sponsor!

Premier Sponsors

Red-\$500 Black-\$600 Platinum-\$1000

Media Guide Sponsors

1/8 Page (business card) - \$75

1/4 Page - \$125

1/2 Page - \$225

Full Page - \$400

Sponsor Name: (Company Name or Donor Name to be acknowledged)	
Contact Name:	
Street Address:	
City, Zip Code:	
Phone Number:	
Email:	

Please attach Ad to this form. Make checks payable to **Troy Warrior Basketball Booster Club** and return by November 15th to:

Vicky Mickle
President Troy Warrior Basketball Booster Club

Troy Warrior Basketball 2016 – 2017 Sponsorships

Premier Sponsorships	Red Level \$500	Black Level \$600	Platinum Level \$1000
Personalized Banner Displayed in North Gym all Season	X	X	X
Announcement As Team Sponsor at all Home Varsity Basketball Games	X	X	X
Troybasketball.comwebsite Advertisement with link to your web page		X	X
Full Page Media Guide Ad Full page ad in 2016-2017 Troy Warrior Basketball Media Guide			X
Casino Night Tickets Receive tickets for	2 tickets	4 tickets	Table sponsor

Media Guide Sponsors All Media Guide Ads in color	
1/8 Page (Business Card)	\$75
1 / 4 Page	\$125
1 / 2 Page	\$225
Full Page	\$400